

**2025**

**2017**

**2015**

**1997**



### Editor in Chief

Haarlem 2017 > Present  
*Expatica*

Online Information platform for expats

#### Management

- Member of the management team
- Elaboration and coordination of strategies with Sales, IT, design, data, and marketing departments and consultants
- Implementation of new workflow and team management systems
- Supervision of the development of new website and features (x2)
- Participation in the design and elaboration of the new branding and identity

#### Editorial

- Recruitment and management of staff editors (8) and freelance writers (50+)
- Complete redesign of editorial and SEO guidelines and strategies, including new style guide
- Audit, restructure, and update of the 2500 articles on the website
- Creation of an editorial calendar
- Creation and expansion of the Global website
- Expansion of the website to 8 new countries: Austria, Italy, UAE, Qatar, Saudi Arabia, Singapore, Thailand, Japan
- Conception of mission statement and new editorial line promoting social and environmental change

### Deputy Editor *A-mag.*

Amsterdam 2015 > 2018

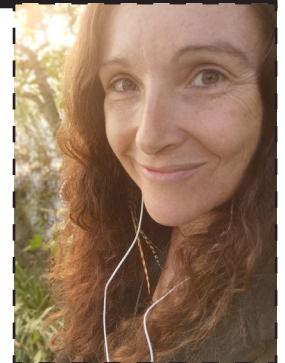
*A-Mag* (by Amsterdam Marketing)

Print magazine for expats and visitors

- Participation in the selection of each issue's stories and topics
- Management of editorial schedule
- Editing of all freelancers' assignments
- Author of:
  - Neighbourhood Watch
  - On the Way Out
  - some cover stories
  - Arts & Entertainment articles
  - and all uncredited content
- Participation in the magazine's layout in InDesign, including image sourcing

#### Skills

CMS (Wordpress)  
HTML, CSS, some PHP  
SEO, Yoast, ahrefs, SEMrush  
Google Analytics & Console  
Adobe Creative Suite  
Google Suite  
MS Office  
Final Cut Pro  
Trello  
Airtable



#### Important to me

My kid  
Our planet  
Science & tech  
Human rights & sustainability  
Books, travel, yoga, woodworking, Kung-Fu

### Editor in Chief & Webmaster

Paris 2009 > Present

*Souffrance et Travail*

Information site on workers health & rights

*Souffrance X Travail*

#### Editor in Chief

- Head of content and SEO strategies
- Content selection, editing and publishing
- Management of editorial and video team
- Development of special projects
- Management of social media presence (FaceBook, LinkedIn, YouTube & X/Twitter)

#### Design & Development

- Design and development since V1
- Development of the directory
- Management of development team

#### Board of Directors

Member of the board of directors of DCTH, the non-profit holding

#### Languages

Native English  
Native French  
Intermediate Dutch  
Elementary Spanish

#### Education

1994:  
International Baccalaureate (France)

1995:  
Political Sciences  
Sciences Po Toulouse

1996:  
History  
Université Toulouse

2003-2004:  
International Film Workshops (Maine)

2005-2006:  
International Center of Photography (NYC)

#### Writer and Editorial Photographer

A-Mag  
Amsterdam Magazine  
Daylight Magazine  
EdenFrost  
GUP Magazine  
Le Figaro  
Global Blue  
lamExpat.nl

Live Magazines  
Porter & Sail  
SuperTrash  
Télérama  
Time Out Amsterdam  
Time Out London  
Uitkrant

### Owner (Freelancer)

New York, Paris, Amsterdam 1997 > Present  
*Karlotta Studios*



#### Production Manager & Line Producer

Budgeting, scheduling, crewing up and on-set management on short, student, and feature films

#### Cinematographer & Videographer

Shot listing and design, lighting design, camera operation, and management of camera, grip and lighting crews